> COLOR CARD

## Colorants for Disposable and Durable Nonwovens



Avient's selection of colorants for disposable and durable nonwoven provides a quick and reliable way to color polypropylene nonwoven in spunbond and meltblown processes. The masterbatch colorants have excellent dispersion, light and color fastness and highly favorable filtration properties as well as meeting requirements for a variety of nonwoven constructions and weights. Shades can be adapted to specific color targets and combined with performance enhancing additives such as light stabilizers, antioxidants, anti-microbials, electret, optical brighteners, hydrophobic, flame retardant, and soft touch. The portfolio also benefits from excellent service and regulatory support from experts in fiber coloration and enhancement.

The let-down ratio (LDR) indicated after the product reference is the one used to achieve the shade shown in the color swatch. Color shown may vary from actual color due to printing and monitor variations. The product references are EU specific. Please contact your local Avient representative for product references in other regions.



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