KEY REQUIREMENTS

- Simpler manufacturing process to enable higher volume production
- Retain shape while carrying wild game load
- Toughness to survive backcountry use
- Easy cleaning after use

SIMPLIFY MANUFACTURING

MAJOR OUTDOOR RETAILER

INTERNAL WILD GAMI BACKPACK FRAME

AVIENT SOLUTION

Complēt[™] Long Carbon Fiber PA66 Composite

WHY AVIENT?

- Lowered production cost by substituting injection molded composite for thermoset layup
- Redesigned frame to meet higher structural load requirements
- Integrated design features to ease cleaning and improve functionality

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